

# POST-PRODUCTION Rate Card

[ HOLLYWOOD ICONS PRODUCTIONS HD's editing team ]

## MARK7 STUDIOS – HD Film Production & Live HDTV Broadcast complex

24 Meadowlands Parkway, Secaucus, NJ 07094

<http://www.mark7studios.com>

Tel: (646) 575-1144

<b>AUDIO POST Services</b>	<b>\$ RATES (Est.)</b>
Voice Over Recording, Editing, Mixing	\$200/2hr session, \$850/day
Voice Over Talent (non-union/buyout) * <i>In-house projects/sessions only</i> *	\$POA (w/Script)
Animation &/or Foreign Dubbing: <i>Commercial DVD &amp; Broadcast projects</i>	\$POA (w/Script+DVD)
Translations / Adaptations for Foreign Dubs: <i>English to Spanish &amp; vica-versa</i>	\$POA (w/Script)
ADR Sessions: <i>1/2 or Full Day sessions * PT session set-up fees apply</i>	\$400-\$500*/session
Audio Post - Dialog/Music Editing, Sound Design, Noise Reduction, Mixing	\$\$600/day
Audio Post - Sound Mixing ( <i>Stereo or 5.1</i> ) for Broadcast/Cable	\$80-\$100/minute
Audio Post - Complete Post Indie Film DVD Package	\$POA (w/DVD+Script)
Music Composition: Sound Tracks, Scoring etc.	\$POA (w/DVD+Script)
<b>VIDEO POST / PRODUCTION Services</b>	<b>\$ RATES (Est.)</b>
FINAL CUT PRO Video Editing: Music/Entertainment, Commercial & Corporate +VTR Rental, Dub &/or Online charges (if applicable)	\$95/hour, \$950+/day
Motion Graphics Design (DV/HD): Music/Entertainment, Commercial, Corporate	\$95/hour
Music Videos - Script/Pre-Production, Production & Post (FCP Editing, Graphics, Color). - <i>Prices vary based on cast &amp; crew size + location costs.</i>	DV - \$5,000 (typical) HD - \$6,000+
<u>High-End</u> - <i>Prices vary based on cast &amp; crew size + location costs.</i>	HD – \$10,000+
Commercials - Local: Script, Production & Audio/Video Post (30 sec. <u>Low Budget Local Cable TV spots</u> )	\$5000 (typical)
Commercials - Regional/National: Script, Production & Audio/Video Post (30 sec. <u>Mid to High-End Cable TV spots</u> ) - <i>Prices vary based on cast &amp; crew size + location costs</i>	\$POA (w/Outline or Script & Production Quality Ref's)
Corporate Video: Script, Production & Video Post	\$POA (w/Outline or Script)
Infomercials: Complete Video Post packages (30 min.)	\$9,000+ (typical)
Script Writing: Commercial & Corporate Video	\$95/hr, \$POA (w/Outline)
Event Videography: Corporate, Performance, Family etc. (DV/HD)	\$500/day per person/camera + Extra's
<b>DVD AUTHORIZING Services</b>	<b>\$ RATES (Est.)</b>

Short DVD Packages	\$500
Basic DVD Package	\$1000
Professional DVD Authoring Packages* (60-120 min)	\$2000+
DVD Motion Menu Design (Custom Motion Graphics)	\$95/hr
DVD Audio Mastering: (Feature, Commentaries, Behind-the-Scenes, Xtras)	\$95/hr
Blue-Ray DVD Authoring Packages (coming soon)	\$POA
<b>MULTIMEDIA DESIGN</b> (In-House Music - Audio - Video projects only)	\$POA
<b>WEB ENCODING Services</b>	<b>\$ RATES (Est.)</b>
Audio Encoding (AAC, MP3, Flash)	\$65+\$1 per minute
Video Encoding - WEB (QuickTime H.264, Flash, WMP)	\$75+\$5 per minute
<p><b>General Terms of Service:</b></p> <p>Minimum session booking = 2 hours (music/voice) or 4 hours (audio/video post). Audio/Video Post-Production services are billed on a project basis or by the day/week, and usually do not include any 3rd party equipment/studio rental costs (i.e DVCam/ BetaSP/ DigiBeta VTRs, etc.) or tape costs, unless otherwise stated. On some low budget indie projects we'll negotiate a flat-fee package, which includes all necessary recording/editing/mixing services for the estimated number of days/weeks needed to complete the entire project. Sound design, ADR, voice over and audio "sweetening" sessions are generally billed on a session or day rate basis, which includes set-up, recording, editing and mixing. Additional fees may be charged for voice talent or session singers/musicians, travel and work outside our studio to our audio/video post partner's facilities and equipment rentals. Music composition, music supervision and jingles are done on a project basis. The above-mentioned rates are effective September 2, 2010 but may vary from project to project, depending on the nature and scope of each job.</p> <p>Our <i>next-generation real-time 3D rendering platform</i> production &amp; animation, <i>Webcasting</i> production &amp; animation, <i>HDTV Broadcast</i> production &amp; animation, <i>Studio Event</i> production &amp; animation or <i>HoloPlus Multimedia Ent.'s - live hologram show</i> production &amp; animation are separate services, subject to final agreement signing with qualified client(s). Please include your name, company, phone, email address, mailing address and specific project details in your request. All Services subject to final post-production services agreement signing and studio availability. Feel free to contact Hollywood Icons Productions HD (HIP HD) by e-mail: <a href="mailto:atcny1234@hotmail.com">atcny1234@hotmail.com</a>, tel: (646) 575-1144, <a href="http://www.mark7studios.com">http://www.mark7studios.com</a> for a custom quote. Without HIP HD's management written approval any unauthorized changes or modification of this rate card is prohibited and not valid.</p>	