



24<sup>th</sup>  
Annual  
Awards



FAMILY FILM  
— AWARDS —

The 24<sup>th</sup>  
Family Film Awards  
Hosted  
at the  
Universal Hilton Hotel  
February 25, 2021



## FAMILY FILM — AWARDS —

The World Film Institute is proud to present the 24th Family Film Awards being taped for television globally on Thursday, Feb. 25, 2021 at the Universal Hilton Hotel, located at 555 Universal Hollywood Dr., Universal City, CA 91608.

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Founder & President: Dr. Olympia Gellini

Chairman: Ms. Xiaoqui Ma

Executive Producer: Roger Neal

Dr. Jeannie Yi - Co-Executive Producer





## FAMILY FILM AWARDS

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# About The Family Film Awards

The Family Film Awards was created in 1996 by Dr. Olympia Gellini and produced by Dick Clark.

In 2017, Dr. Gellini reunited with Roger Neal, who worked on the original 1996 CBS Network TV Special, and Neal executive produced the show for the next three years. This year, THE 24th FAMILY FILM AWARDS will be taped for television to air in the US and around the world.

THE FAMILY FILM AWARDS celebrates and honors the best of Family Television, Film, and Music. Nominees and Award Winners in each Category will be selected by a Blue Ribbon Panel made up of twenty Entertainment Industry executives.

Once again this year, ROGER NEAL will Executive Produce the 24th Family Film Awards.

Dr. Jeannie Yi has joined the team as Co-Executive Producer, and Ms. Xiaoqi Ma is the Chairperson of this year's Awards Show.

THE FAMILY FILM AWARDS brings together films from around the globe that tell stories of courage, resilience and hope, both in America and China. Treasured alike by families the world over, Film brings a rich tapestry of emotions that unfold against the many dramatic landscapes of the human heart.

On the smaller screen, Television brings a shared global experience into homes everywhere. It inspires and shapes the world through positive, life-affirming drama.

THE FAMILY FILM AWARDS has returned at the right time. This year's event brings China and America together to celebrate universal themes that awaken the shared humanity in all of us. As we witness the lives of people from places we have never been, we realize that our stories are similar, and that our wishes for the future share the same hopes and dreams.

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# FAMILY FILM AWARDS

Stars who have received and presented  
awards at the Family Film Awards



Tom Hanks – Oscar Winner



Sandra Bullock – Oscar Winner



Tim Allen



Neve Campbell



Ron Howard – Oscar Winner



Diane Ladd – Oscar Nominee



Executive Producer Roger Neal, Oscar Winner Laura Dern and Lynn Neal



The Pointer Sisters – Anita and Bonnie



Jerry Mathers – Star of Leave It To Beaver



Lee Purcell – TV Star



Lydia Cornell – Star of Too Close For Comfort & Curb Your Enthusiasm



## FAMILY FILM AWARDS

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Stars who have received and presented awards include:

Oscar Winner Ron Howard,  
Oscar Winner Tom Hanks,  
Oscar Winner Sandra Bullock,  
Oscar Winner Laura Dern,  
Diane Ladd, Neve Campbell,  
Tim Allen, The Pointer Sisters,  
Jerry Mathers, Lydia Cornell,  
and Lee Purcell,  
among many many others.

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## FAMILY FILM — AWARDS —

### SPONSOR PACKAGES

#### Family Friend Sponsor \$15K

- Name in all press releases
- Logo on all media walls
- One (1) TV billboard during the 2-hour telecast
  - Two (2) seats for the Award Show – includes dinner
- One (1) person walks the press line from your company
- For further information, contact: Jeannie Yi at [jeannieyi@hotmail.com](mailto:jeannieyi@hotmail.com) or Roger Neal at [prstarus2000@yahoo.com](mailto:prstarus2000@yahoo.com) or call 323-366-2796



Tonya Banks – Star of  
Little Women LA



Margaret Avarey – Oscar Nominee



Terry Moore – Oscar Nominee



Marla Gibbs –  
Star of The Jeffersons



Susan Olsen –  
Star of The Brady Bunch



Sheree J. Wilson – Star of  
Walker Texas Rangers



## FAMILY FILM AWARDS

### SPONSOR PACKAGES

## Hollywood Family Friend Sponsor \$30K

- Name in all press releases
- Logo on all media walls
- Two (2) TV billboards during the 2-hour telecast
- Four (4) seats for the Award Show – includes dinner
- Two (2) people walk the press line from your company
- For further information, contact: Jeannie Yi  
at [jeannieyi@hotmail.com](mailto:jeannieyi@hotmail.com) or Roger Neal  
at [prstarus2000@yahoo.com](mailto:prstarus2000@yahoo.com) or call 323-366-2796



Andy Madadian –  
Hollywood Walk of Famer Music Star



Gloria Garayua –  
Star of How To Get Away With Murder



Barbara Luna –  
Star of Star Trek



## FAMILY FILM AWARDS

### SPONSOR PACKAGES

## Hollywood Family Friend Sponsor \$30K

- Name in all press releases
- Logo on all media walls
- Two (2) TV billboards during the 2-hour telecast
- Four (4) seats for the Award Show – includes dinner
- Two (2) people walk the press line from your company
  - For further information, contact: Jeannie Yi  
at [jeannieyi@hotmail.com](mailto:jeannieyi@hotmail.com) or Roger Neal  
at [prstarus2000@yahoo.com](mailto:prstarus2000@yahoo.com) or call 323-366-2796





# FAMILY FILM AWARDS

## SPONSOR PACKAGES

### Family Film Awards Gold Level \$75K – “Brought to You By” Sponsor

- Name in all press releases
- Logo on all media walls
- Six (6) TV billboards during the 2-hour telecast
- Named as the “Brought to You By” Sponsor
- Three Tables (15) seats for the Award Show  
– includes dinner
- A 30-second commercial that will air 2 times over  
the 2-hour telecast
- Five (5) people walk the press line from your company
  - For further information, contact: Jeannie Yi  
at [jeannieyi@hotmail.com](mailto:jeannieyi@hotmail.com)  
or Roger Neal at [prstarus2000@yahoo.com](mailto:prstarus2000@yahoo.com)  
or call 323-366-2796



Wink Martindale and wife Sandy –  
Legendary Game Show Host



Executive Producer Roger  
Neal with Best Actress  
Winner McKenna Grace  
and Dr. Olympia Gellini



Cory Oliver –  
Star of God's Not Dead



Executive Producer Roger Neal with Dr. Olympia Gellini  
and Oscar Nominated Songwriter Diane Warren



## FAMILY FILM AWARDS

### SPONSOR PACKAGES

## Family Film Awards Platinum Sponsor \$100K – “Presenting” Sponsor

- Name in all press releases
- The most logos on the media walls
- Eight (8) TV billboards during the 2-hour telecast
- Four Tables – Twenty (20) seats for the Award Show – includes dinner
  - A 30-second commercial that will air every 30 minutes or 4 times during the Award Show telecast
- Ten (10) people walk the press line from your company
- For further information, contact: Jeannie Yi at [jeannieyi@hotmail.com](mailto:jeannieyi@hotmail.com) or Roger Neal at [prstarus2000@yahoo.com](mailto:prstarus2000@yahoo.com) or call 323-366-2796



# FAMILY FILM AWARDS

## Other Stars Who Have Attended The Family Film Awards



Charles Fleischer  
– Voice of Roger Rabbit



Steve Kramer Glickman - Comedian



Cast of The Waltons – Judy North, Michael Learned,  
Kami Coulter, Eric Scott



Margaret O'Brien  
– Oscar Winner  
and  
Movie Legend





# FAMILY FILM — AWARDS —

Stars Who Have Attended  
Events produced by Roger Neal



Jason Patrick



Natalie Portman – Oscar Winner



Bryce Dallas Howard



Sylvester Stallone



Mel Gibson



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THANK YOU!

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