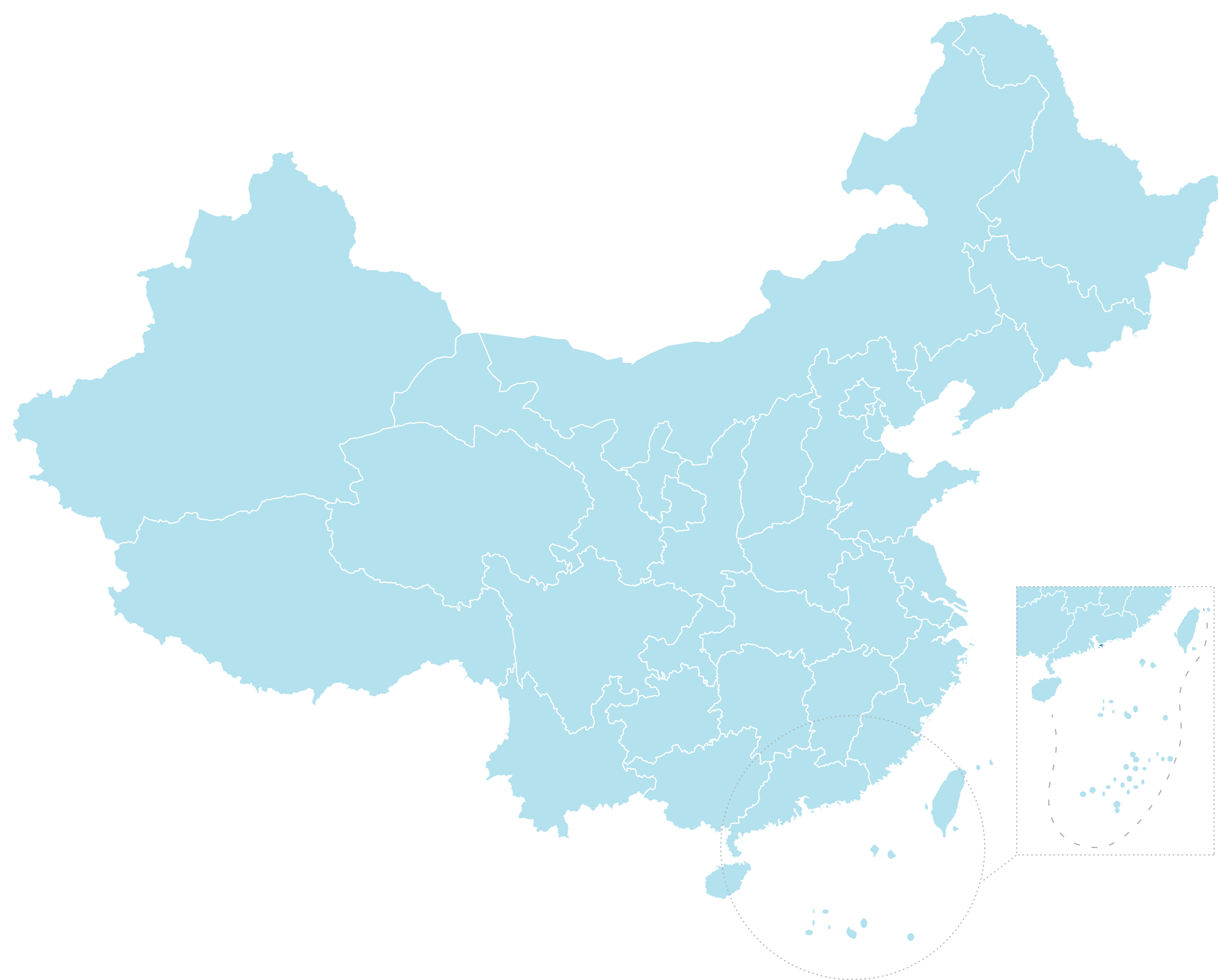


PHILANTHROPY IN CHINA

#ChinaPhilanthropy
#中国慈善



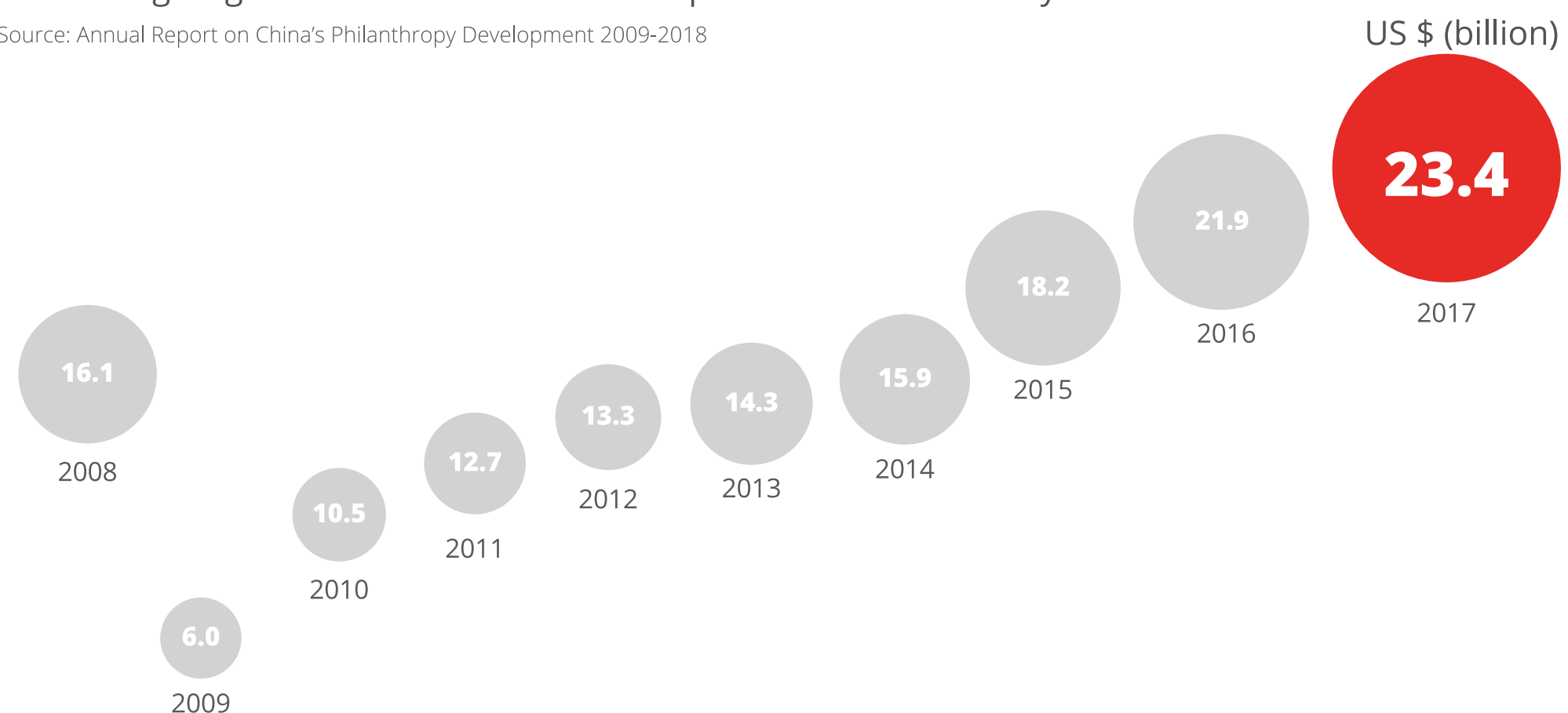
Download the Report:
<https://avpn.asia/insights/philanthropy-in-china>



TOTAL GIVING IN CHINA OVER THE PAST 10 YEARS

Philanthropy in China has been expanding at a remarkable rate over the last decade. The devastating earthquake in 2008 marked an inflection point in public awareness and involvement in philanthropy. Domestic giving has continued to be on an upward trend until today.

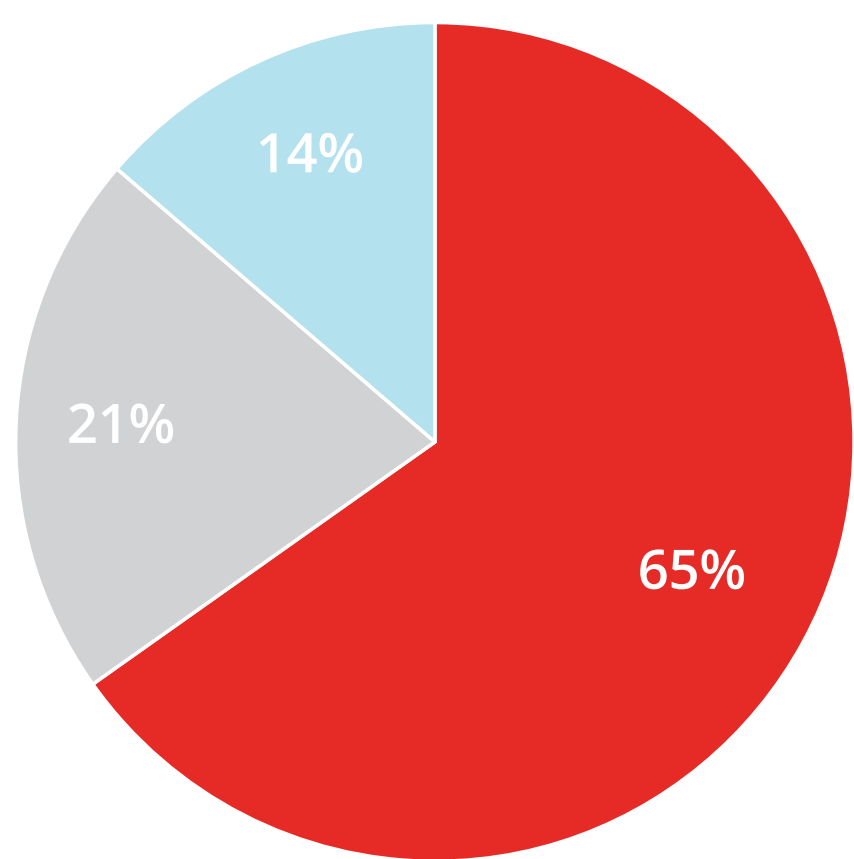
Source: Annual Report on China's Philanthropy Development 2009-2018



BREAKDOWN OF TOTAL GIVING

Giving in China is highly dominated by corporates, followed by individuals and other types of organizations such as government agencies and public institutions

Source: Annual Report on China's Philanthropy Development 2017



● CORPORATE GIVING
● INDIVIDUAL GIVING
● OTHERS

MOST POPULAR CAUSES SUPPORTED BY DOMESTIC FOUNDATIONS

Source: Chinese foundations' expenditure on charitable projects as of December, 2016. UNDP and China Foundation Center

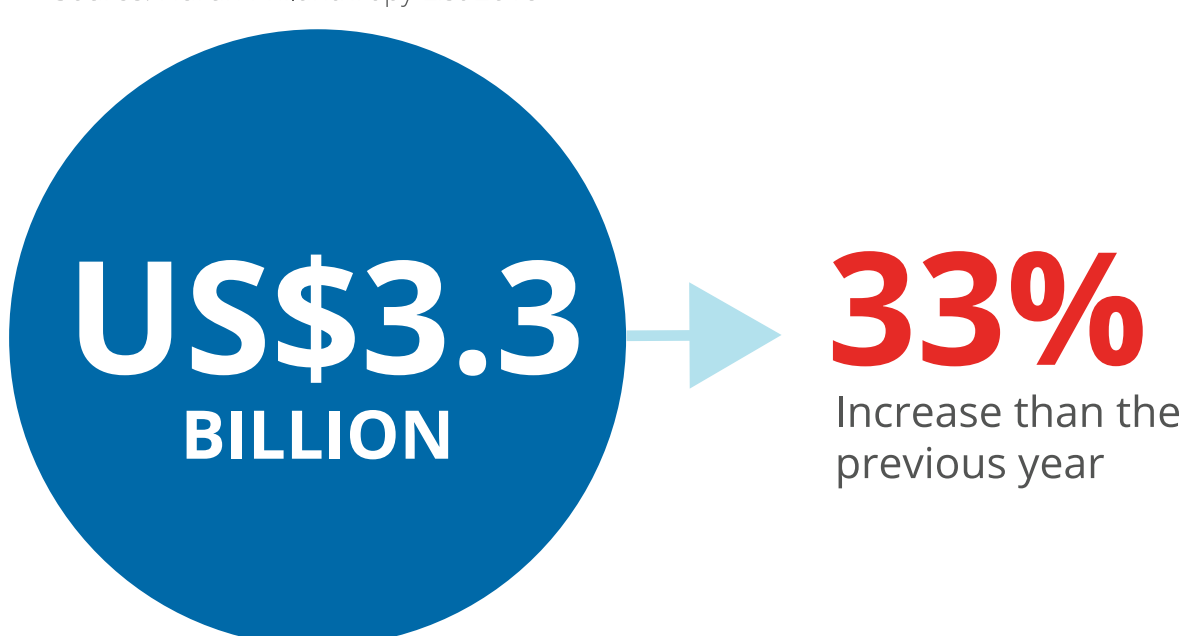


PHILANTHROPISTS

Philanthropists have been playing an instrumental role in funding solutions to a wide range of social and environmental issues in China.

TOP 100 PHILANTHROPISTS - TOTAL GIVING

Source: Hurun Philanthropy List 2018

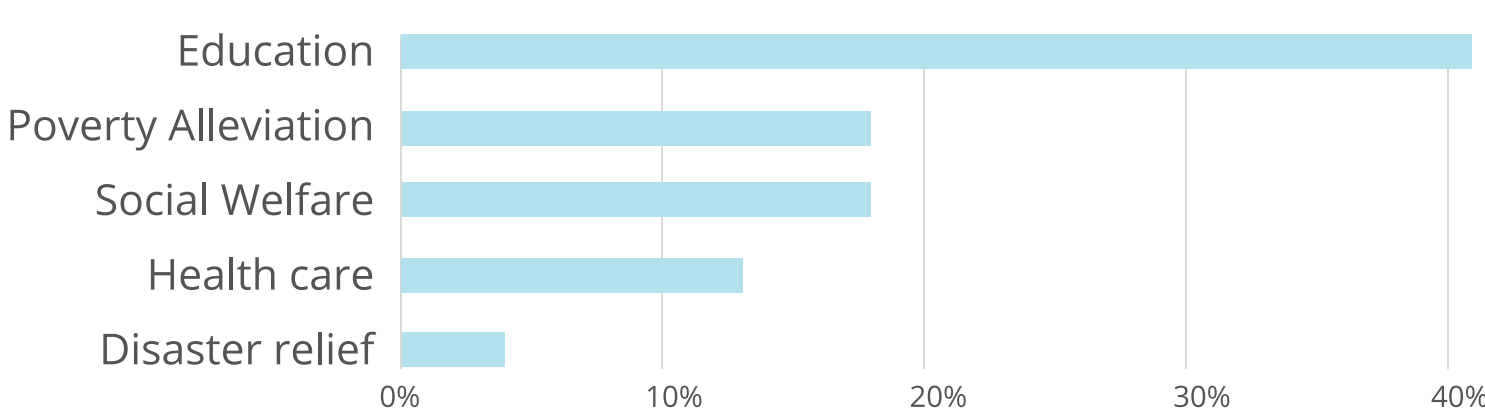


FUNDING TOOLS

- ESTABLISHING FOUNDATIONS
- SETTING UP CHARITABLE TRUSTS
- CREATING SPECIAL FUNDS OR DAFs
- GIVING TO SOCIAL ORGANIZATIONS

TOP 100 PHILANTHROPISTS - TOP 5 CAUSES SUPPORTED

Source: Hurun Philanthropy List 2018



CORPORATE FOUNDATIONS

In 2016, the total amount of donations from corporates and corporate foundations reached US\$14.2 billion.

TOP LOCATIONS OF CORPORATE FOUNDATIONS

Source: China Foundation Center list of corporate foundation



Among the 1002 corporate foundations listed by China Foundation Centre, 75 had their charitable expenditure above US\$1.5 billion.



Education, poverty alleviation, disaster relief, environment and healthcare were indicated as the top five social causes.



Besides financial support, more local corporates are leveraging their business expertise, networks, and employees to provide additional resources.



TRENDS & OPPORTUNITIES

- Formalization and professionalization of the sector - The Charity Law and its supplement regulations are part of a series of policies to bring up standards and requirements.
- Funding of areas that have not been traditionally supported in China - Emerging areas include youth development, environmental protection and climate change, as well as infrastructure building of the Chinese philanthropy ecosystem
- Search for more financially sustainable models to scale impact - Funders are experimenting with new social investment tools and more social enterprises are coupling sustainable business models with positive social impact
- Moving outwards - A few organizations have started experimenting internationally, especially larger corporate foundations
- Technology is revolutionizing the philanthropy sector - Technology has enabled more people to be involved in philanthropy and is making giving fun

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