

# Black Tie International

Society, Celebrity, Enterprise, Philanthropy

## *Fine Automobiles*



*Black Tie International* readers are consummate buyers of classic and performance automobiles. Our car reviewers drive and test the latest models of luxury cars. Our median reader spends between \$50,000 to \$350,000 on new cars per year. Whether it's Lexus or Infiniti, Jaguar or Rolls Royce, our readers demand the best. Targeting our readers is an ideal way to reach high net worth individuals in their homes through a publication that is a welcomed part of their social scene.

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