

Michael Mione's Couture Designs Go Mainstream

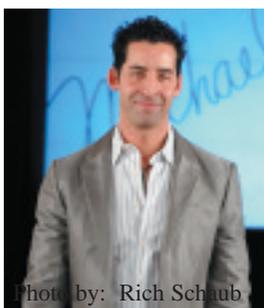
Bronx born fashion designer Michael Mione, is bringing his couture designs to the mainstream by moving into a gorgeous and accessible loft space on Broadway (at Spring) in the very trendy SoHo. With a knack for "knowing how to dress a lady," Mione has always envisioned a showroom that would give his patrons the full shopping experience, and the new space brings this idea to life. From champagne and hors d'ouvres to your own private consultation with the designer himself, the SoHo showroom delivers the complete treatment a shoppers peruse Mione's latest in custom designs.

From his humble beginnings in the Bronx, Michael demonstrated a flair for fashion at a very young age. He attributes his fashion forte to his mother, who's "style, glamour, and sexy sophistication" was a constant inspiration to him. Michael reflects, "in my mother's mind, even a picnic was a chance to dress for a black tie affair," he adds, "The woman wore five inch heels with everything and she was the epitome of femininity."

Today, after years of building himself up a respected couture designer, Michael is ready to take the next important step - making his designs more readily available to the public in the ultimate luxurious setting. The new Mione' Design SoHo loft was designed to allow all women to experience the luxury of having a closet full of couture at their fingertips. Michael's goal is to make buying a dress a complete sensory experience - creating an environment where women can sip champagne with their shopping allies among overstuffed chairs and sofas, tailoring the dress of their dreams with Michael's help.

From weddings to red carpet affairs, Mione' Designs delivers garments designed to accentuate a woman, gowns you simply won't find off - the - rack.

Michael contributes his time and talents to Autism as well as other worthy causes.



"My dresses don't make the woman beautiful; the woman makes my dresses beautiful."

Michael Mione'

Photo by: Rich Schaub

